



CITY OF CLAYTON

ANNUAL REPORT 2015



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INTRODUCTION

CLAYTON'S ANNUAL REPORT provides a snapshot of the year's performance by city departments and illustrates the impressive level of service Clayton citizens enjoy.

In March 2012, the City of Clayton embarked on a strategic planning process, known as C The Future. This process was initiated by the Mayor and Board of Aldermen, but was designed to be a community-based strategic plan. The Clayton Strategic Plan is intended to represent the community's vision for Clayton, and outlines what the community hopes to accomplish during the next three to five years.

The process resulted in the final elements of the Strategic Plan: vision, key performance areas, strategic initiatives, and action plans.

KEY PERFORMANCE AREAS:

EXCEPTIONAL CITY SERVICES Clayton residents, visitors and businesses are proud of its City government and the exceptional level of City services provided by dedicated employees. City services are provided in a financially sustainable manner with high service levels delivered with a commitment to efficiency.

LIVABLE COMMUNITY Clayton is a sustainable, welcoming community comprised of desirable neighborhoods, attractive green space, diverse artistic, cultural and recreational opportunities and a multi-modal transportation system, all of which foster a safe, healthy and enriched quality of life.

STRATEGIC RELATIONSHIPS Clayton ensures its long-term viability as a thriving community and premier destination by developing and leveraging strategic relationships. Clayton leads and fosters collaboration among public, private and non-profit entities for the greater good of the community and the region.

ECONOMIC DEVELOPMENT AND VIBRANT DOWNTOWN Clayton is a premier economic center, welcoming and fostering entrepreneurs and new companies, attracting diverse talent while maintaining and promoting established businesses and investment. Clayton's economy and sense of place is anchored by a vibrant downtown that is characterized by a blend of corporate headquarters, local businesses, restaurants, residences, retail uses and regional government.

VISION

Clayton is recognized regionally and nationally as a premier city of its size and character. The community is a safe, vibrant destination defined by its unique combination of leading businesses and educational institutions, the seat of county government and picturesque neighborhoods, all of which combine to provide an exceptional quality of life.

MISSION

To foster a vital, balanced community composed of outstanding neighborhoods, quality businesses, commercial and government centers, premier educational institutions and a healthy natural environment through an open, accessible and fiscally responsible government.

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[2015: YEAR IN REVIEW]



Planning & Development

ACCOMPLISHMENTS

- Amended the City's outdoor dining standards to allow for year-long dining
- Adopted the 2015 ICC building codes
- 3 major downtown constructions projects are underway – bringing 600 new residential units and 27,548 square feet of commercial space to Clayton in the coming years

PERFORMANCE MEASURES

% of residents rating appearance of Clayton as good or better

87% | **67%**
CLAYTON 2015 | U.S. AVERAGE
construction permits issued

1,575 | **1,429**
CLAYTON 2015 | CLAYTON 2014

construction value of permits

\$158,693,239 | **\$91,212,322**
CLAYTON 2015 | CLAYTON 2014

investigated & resolved complaints for property maintenance

84
2015



Parks and Recreation

ACCOMPLISHMENTS

- Secured a \$7 million donation to begin the design and construction of Chapman Plaza in the northern corner of Shaw Park



- Completed enhancements to Newman Green near Clayton High School



- Purchased 7612 Westmoreland Avenue in effort to expand Hanley Park
- Held the first "Dive-In Movie" at Shaw Park Aquatic Center on September 4
- New artwork, *One of Us on a Tricycle*, installed in Shaw Park



PERFORMANCE MEASURES

% of residents rating overall satisfaction with parks and rec as good or better

92% | **69%**
CLAYTON 2015 | U.S. AVERAGE

expenditures per acre of parkland

\$8,160 | **\$12,403**
CLAYTON 2015 | 2014 U.S. AVERAGE

% operating cost recovery for recreation facilities **98%**



Police

ACCOMPLISHMENTS

- Police department received over 3400 hours of training
- Received 5th reaccreditation from the Commission on Accreditation for Law Enforcement Agencies
- Detectives cleared 100% of all violent crimes in 2015

RECOGNITIONS

- Hosted the 15th annual run to benefit Special Olympics MO – raised \$16,517
- Clayton detectives worked five cases for the Major Case Squad
- Department received 26 citizen letters of appreciation

of police calls for service

10,262
2015

PERFORMANCE MEASURES

% of residents rating overall satisfaction police dept as good or better

89% | **74%**
CLAYTON 2015 | U.S. AVERAGE

2 min 57 sec | **3 min 42 sec**
response time

[2015: YEAR IN REVIEW]

CITY OF CLAYTON 2015 YEAR IN REVIEW



Economic Development

ACCOMPLISHMENTS

- Three major housing projects under construction (212 S. Meramec, 25 N. Central, 8500 Maryland)
- Conducted first survey of business satisfaction with city services
- Commissioned a downtown housing study

NEW BUSINESSES

- 801 Fish
- Nami Ramen
- Garden Party & David
- Vincent Van Doughnut
- Cobbler's Corner
- Mani & Pedi Nail Spa
- Polished Nails & Spa

PERFORMANCE MEASURES

office vacancy rates

Clayton	9%
Chesterfield	10%
Creve Coeur	16%
Maryland Heights	27%
St. Louis	28%

average rental rates - commercial - per sq ft

Clayton	\$22.26
Chesterfield	\$16.28
Creve Coeur	\$20.78
Maryland Heights	\$5.47
St. Louis	\$5.38

sales tax per sq ft	\$6.95	2014	\$6.07
	2015	2013	\$5.62

commercial prop tax per sq ft	\$0.43	2014	\$0.38
	2015	2013	\$0.39



Public Works

ACCOMPLISHMENTS

- Replaced 4,400 square feet of public sidewalks citywide through our Sidewalk Replacement Program and upgraded/added 6 curb ramps along Shaw Park Drive to ADA standards through the use of \$22,500 of Community Development Block Grant (CDBG) funding
- Completed the 2015 Residential Resurfacing project, which repaved 5.7 miles of residential streets, utilizing \$1.7M from bonds approved by voters in 2014
- Recycled over 13,800 tons of construction material from 2015 City projects
- Recognized as a Tree City by Tree City USA for the 23rd consecutive year

- Completed 1,700 linear feet of alley reconstruction utilizing \$368,000 from bonds approved by voters in 2014
- Developed the Emerald Ash Borer (EAB) Plan for trees in the City Rights-of-way

PERFORMANCE MEASURES

% of residents rating overall satisfaction of trash collection service as good or better

93% | **84%**
CLAYTON 2015 | U.S. AVERAGE

% of residents rating overall satisfaction of snow removal as good or better

84% | **65%**
CLAYTON 2015 | U.S. AVERAGE



Finance and Administration

ACCOMPLISHMENTS

- Clayton continues its status as a member of the elite group of cities that maintains Standard & Poor's AAA bond rating
- The FY 2016 Adopted Operating Budget achieved a balanced budget, with revenue exceeding expenditures
- For 28 consecutive years, awarded the Achievement for Excellence in Financial Reporting for its Comprehensive Annual Financial Report (CAFR)* for highest standards of financial report preparation
- Awarded the Distinguished Budget Presentation Award (DBPA)* for eighth consecutive year
- Received the International City/County Management Association (ICMA) Center for Performance Measurement's Certificate of Excellence for the fifth consecutive year

* presented by Government Finance Officers Association (GFOA) of the United States and Canada.



Fire Department

ACCOMPLISHMENTS

- Raised over \$13,000 to benefit local charities
- Trained 300 local firefighters on skills needed to battle high rise building fires
- Adopted the 2015 International Fire Code
- Received new ambulance with state of the art medical equipment

PERFORMANCE MEASURES

Satisfaction with quality of EMS

89% | **84%**
CLAYTON 2015 | U.S. AVERAGE

% of fires contained in room of origin

100% | **79%**
CLAYTON 2015 & 2014 | PEER CITIES 2014 AVERAGE

FMS/EMS cost per capita

\$106 | **\$98** | **\$187**
CLAYTON 2015 | CLAYTON 2014 | PEER CITIES 2014 AVERAGE

